Mohammed Faisal

Full-Stack Web Developer | Marketing Leader

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Final-year BSc Creative Computing student at Bath Spa University (RAK Campus) with 3+ years of experience in project management, marketing leadership, and web development. Currently leading projects and marketing strategies at Justyta, overseeing product development, brand growth, and team coordination. skilled in delivering client-focused solutions and driving brand growth through strategic planning, creative execution, and technical expertise.

Experience

Coordinator & Marketing Leader - Justyta   *June - Present*

- Lead project planning, execution, and delivery for a multilingual legal services platform.
- Manage cross-functional teams, coordinating developers, designers, and marketers to meet deadlines and quality standards.
- Directed digital marketing campaigns that increased social media engagement by 40% and generated 50+ qualified leads through targeted content strategies.
- Designed and developed 12+ landing pages tailored for specific marketing campaigns with testing insights to elevate conversion rates by 25% and ensured alignment with brand guidelines for consistent messaging.

Software Development Intern / Associate - Prime Marketing   *January - June 2025*

- Developed a fully responsive website and app components tailored to client needs.
- Implemented iterative improvements from client feedback.
- Delivered responsive UI/UX solutions aligned with client requirements.

Professional Freelance Projects - (Contract Based)   *2023 - present*

- Developed full-stack web applications with responsive front-end and back-end functionality.
- Built dynamic movie apps with API integration and real-time search.
- Designed portfolio websites, landing pages, and secure login systems.
- Created Python applications and interactive mini-games.

Certifications

Certificate of Appreciation - Prime Marketing   *May 2025*

Delivered a real-world project for Prime Marketing, showcasing creativity, technical skills, and teamwork. Recognized for contributions in UX/UI design, frontend development, and client-focused solutions.

LinkedIn Certificates - My Personal Certificates   *2023 - present*

Project Management, Marketing Strategy, Full-stack Development & More

Education

Bath Spa University RAK Campus   *2023 - present*

- Bachelor of Science: Creative Computing

Skills

- **Tech Stack:** Python, HTML, CSS, JavaScript, MySQL, API Integration.
- **Marketing:** Campaign Management, SEO/SEM, Social Media Growth, Content Strategy, Graphic Design.
- **Tools:** VS Code, Figma, Adobe Photoshop, Capcut, Lightroom, VN, Canva Pro, Git, GitHub.

Language

English (Fluent), **Hindi** (Fluent), **Urdu** (Fluent), **Arabic** (Basic)